

story design

Shape stories into rectangles.

- Headlines, text, photos, captions, infographics
- 70% of stories run w/ no art, 25% w/ one piece of art, 5% w/ more



story design | *photos*

When dealing with photos, consider:

- Size
- Content
- Direction



story design | *photos*

The orientation of your photo is an important factor to consider when laying out your story.

Landscape vs Portrait



Landscape



Portrait



*V-J Day in Times Square,
Alfred Eisenstaedt*

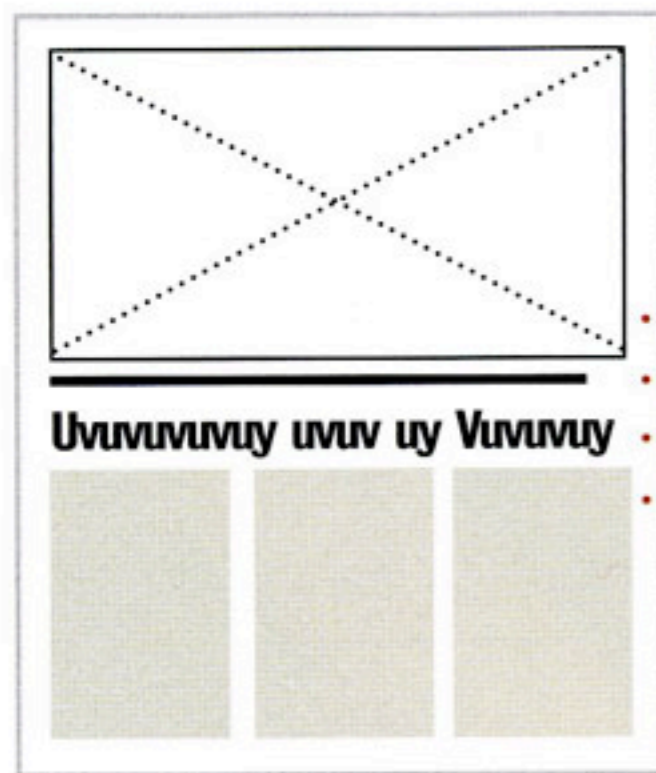
© Alfred Eisenstaedt/Getty



story design | *order*

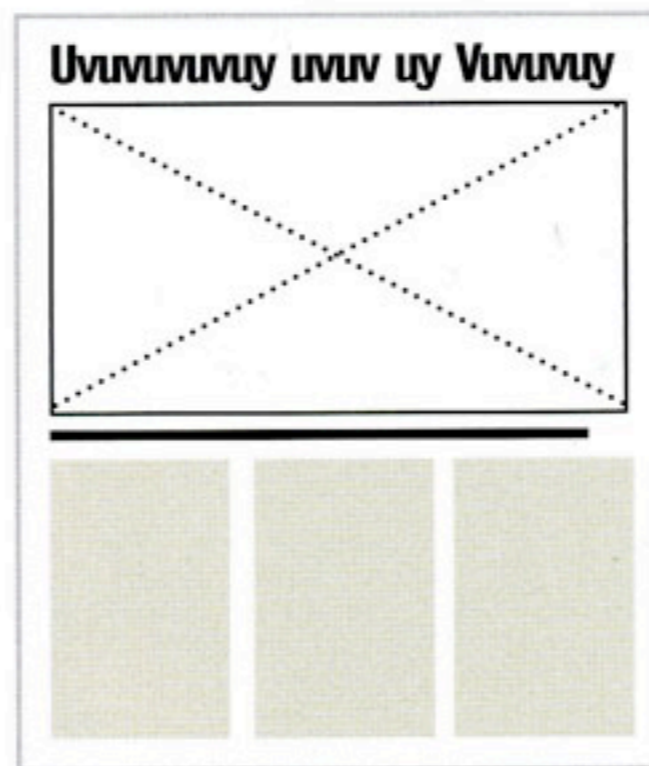
Proper order of elements:

- Photo, Cutline, Headline, Text



*Remember
the correct
order:*

- **Photo**
- **Cutline**
- **Headline**
- **Text**



story design | *order*

Proper order of elements:

- Photo, Cutline, Headline, Text



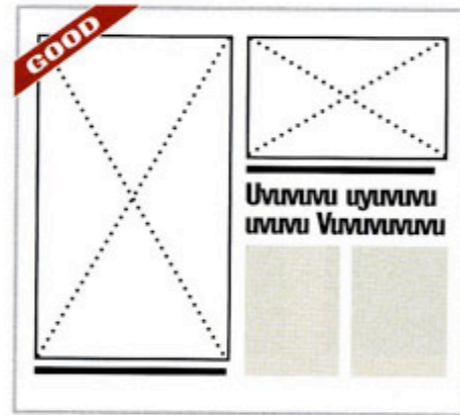
story design | *multiple photos*

When using multiple photos:

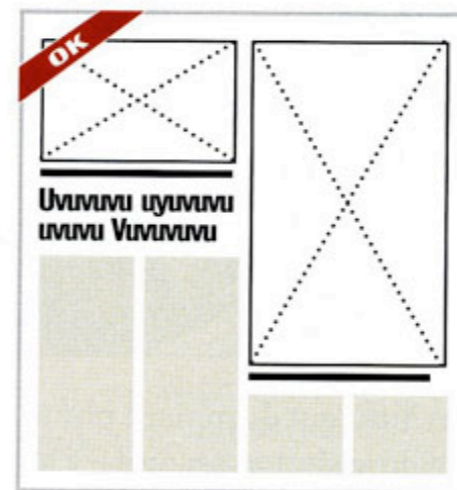
- Vary the size and shape of the photos.
- Always make one photo dominant (substantially bigger than the others.)
- Choose the best, most compelling and relevant photo to make dominant.



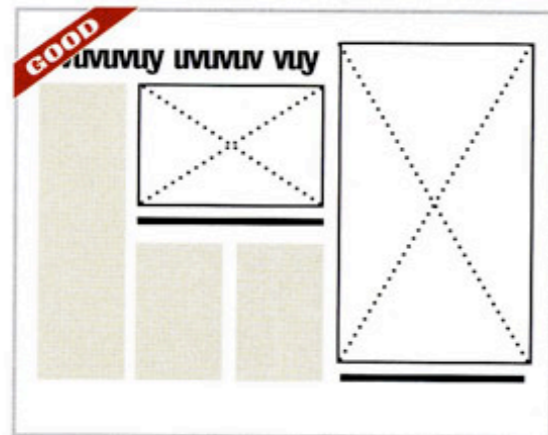
story design | *multiple photos*



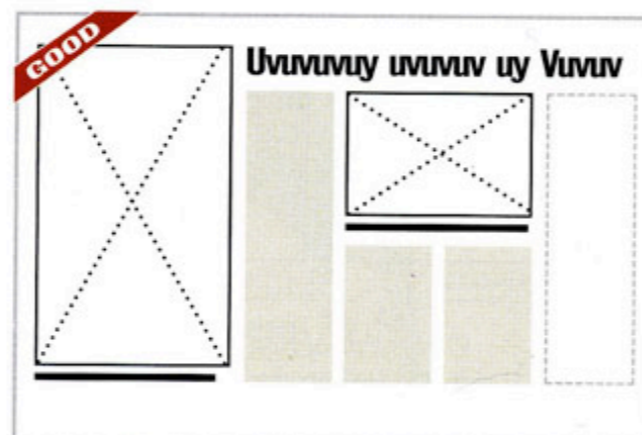
This layout works only with text short enough to square off along the bottom edge of the dominant photo. Another option: If you make that horizontal photo smaller, you can dummy a joint cutline between the two photos.



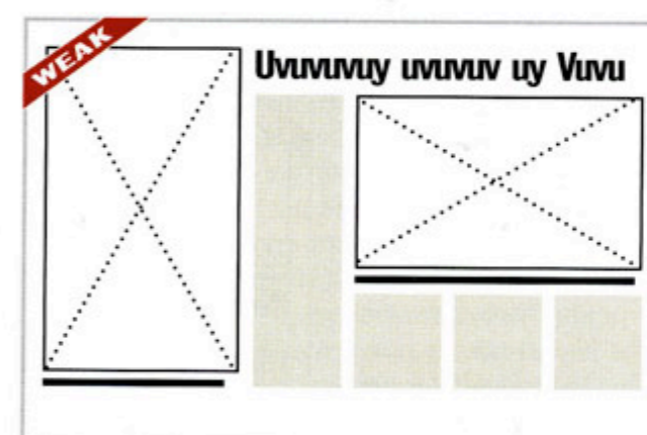
Stack the photos side by side this way and what do you get? A raw wrap. Not bad — the package holds together pretty well and allows flexibility in the depth of the text .



This is probably the most common design for a big vertical, small horizontal (as long as the lead photo isn't directional to the right). The text is L-shaped; everything is dummied to the left of the lead photo. . .



. . . or, for longer stories (or if the lead photo is strongly directional to the right), the whole design can be flopped. The text is still L-shaped. If needed, you can add an additional leg of text and extend the headline one more column, as well.



Remember: You must keep the sizes of the photos properly proportioned. Here, the secondary photo is played too big and competes with the lead photo. Note, too, that this sort of L-shaped text isn't quite as graceful as text blocks that are rectangular.

** See Harrower book for more advanced variations.*

SPORTS

SUNDAY, NOVEMBER 18, 2012 :: LATIMES.COM/SPORTS

Hold that lead: Galaxy players say they will stay on attack against Sounders. **C3**

Sam Farmer: With no lockout, defensive teams have their groove back. **C12**

SOCCER C3 • COLLEGE FOOTBALL C4-8 • NBA C9-11 • HIGH SCHOOLS C11 • NFL C12 • HORSE RACING C14

NO. 17 UCLA 38, NO. 21 USC 28

BRUINS PASS GO



GINA FERAZZI Los Angeles Times

MATT BARKLEY IS SWARMED UNDER by a group of Bruins, including linebacker Anthony Barr (11) in the second half. Barkley also threw two interceptions.

Trojans can't come back, but Kiffin will

BILL PLASCHKE

Outside, amid the swaying and chanting of thousands of fans in soggy blue ponchos, shock pelted the Rose Bowl like the cold rain.

Inside, in an equally stunning turn of events, Lane Kiffin was safe and warm.

In answering a question about his job security mo-

ments after an embarrassing 38-28 loss to UCLA on Saturday, the increasingly embattled USC coach said his position for next season had been assured and later told me to call Athletic Director Pat Haden to confirm.

I did, and he did. Haden, delivering the news that will stun many Trojans fans as much as their formerly top-ranked team's absorbing only its second beating by the Bruins in 14 years.

"Lane is my head coach, 100%, now and hopefully for [See Plaschke, C6]



WALLY PERAZZI Los Angeles Times
BRETT HUNDLEY certainly didn't play like a freshman. **C7**

More on UCLA-USC

Simers: It didn't take long for Jim Mora to turn things around. **C2**

Unlucky 7: Barkley's business is just about finished after a disappointing day. **C7**

Five-year monopoly ends behind defense and Hundley

By CHRIS FOSTER

This was a voice long muffled. UCLA's defense took the field with 40 seconds left. A victory over USC was in hand. The echo throughout the Rose Bowl was "U... C... L... A..." a fan chant often left in cold storage against the Trojans for more than a decade.

"That gave me goose bumps," linebacker Eric Kendricks said. "I started smiling."

There was a lot for the

Bruins to grin about after a 38-28 victory Saturday. UCLA (9-2 overall, 6-2 in Pac-12) clinched the Pac-12 South Division championship and will play in the conference title game Nov. 30 for a spot in the Rose Bowl.

USC's five-game winning streak in the series came to an end.

The Trojans (7-4, 5-4) were left to line up for bowl games with one of those long names — the Kraft Flight Hunger Bowl, perhaps?

All that was made possible by the UCLA's defense. From the first play to the last

moment, the Bruins proved a match for USC's Matt Barkley, Marquise Lee and Co.

Aaron Hester intercepted a Barkley pass on the first play, setting up the first touchdown. At game's end, Hester twirled and hopped to the student section part Baryshnikov, part Easter Bunny — to celebrate only the second victory over the Trojans in the last 14 seasons. He stopped short of diving into the crowd, as other Bruins did.

"Too dangerous," Hester [See UCLA-USC, C7]

Griffin saves his best for the best

Still irked by back-to-back losses to subpar teams, he notches a double-double in another quality win.

CLIPPERS 101 CHICAGO 80

By BRODERICK TURNER

The Clippers have won five consecutive games by using back-to-back losses as fuel.

of the NBA's better teams, beating the Chicago Bulls, 101-80, Saturday night at Staples Center.

Blake Griffin, one of the players still hinging on the losses to the Golden State Warriors and Cleveland Cavaliers from almost two weeks ago, had a double-double with 20 points and 10 rebounds.

Griffin scored eight straight points after the Bulls closed to within 13 points in the fourth.

The most impressive thing about Griffin's run was his making three consecu-



JAN C. HORN Associated Press

THE CLIPPERS' Blake Griffin, left, snares a rebound.

A South'easter roars over the land

Winds of change blow away Oregon, K-State and lift spirits in South Bend... and the SEC.

CHRIS DUFRESNE ON COLLEGE FOOTBALL

Saturday is the reason they play the regular season all the way to the end.

Just when you think you know everything, you know nothing.

Kansas State was No. 11 in the Bowl Championship Series standings but now

Oregon was No. 2 but now it's not. Notre Dame was No. 3 in the BCS but will now be... No. 1.

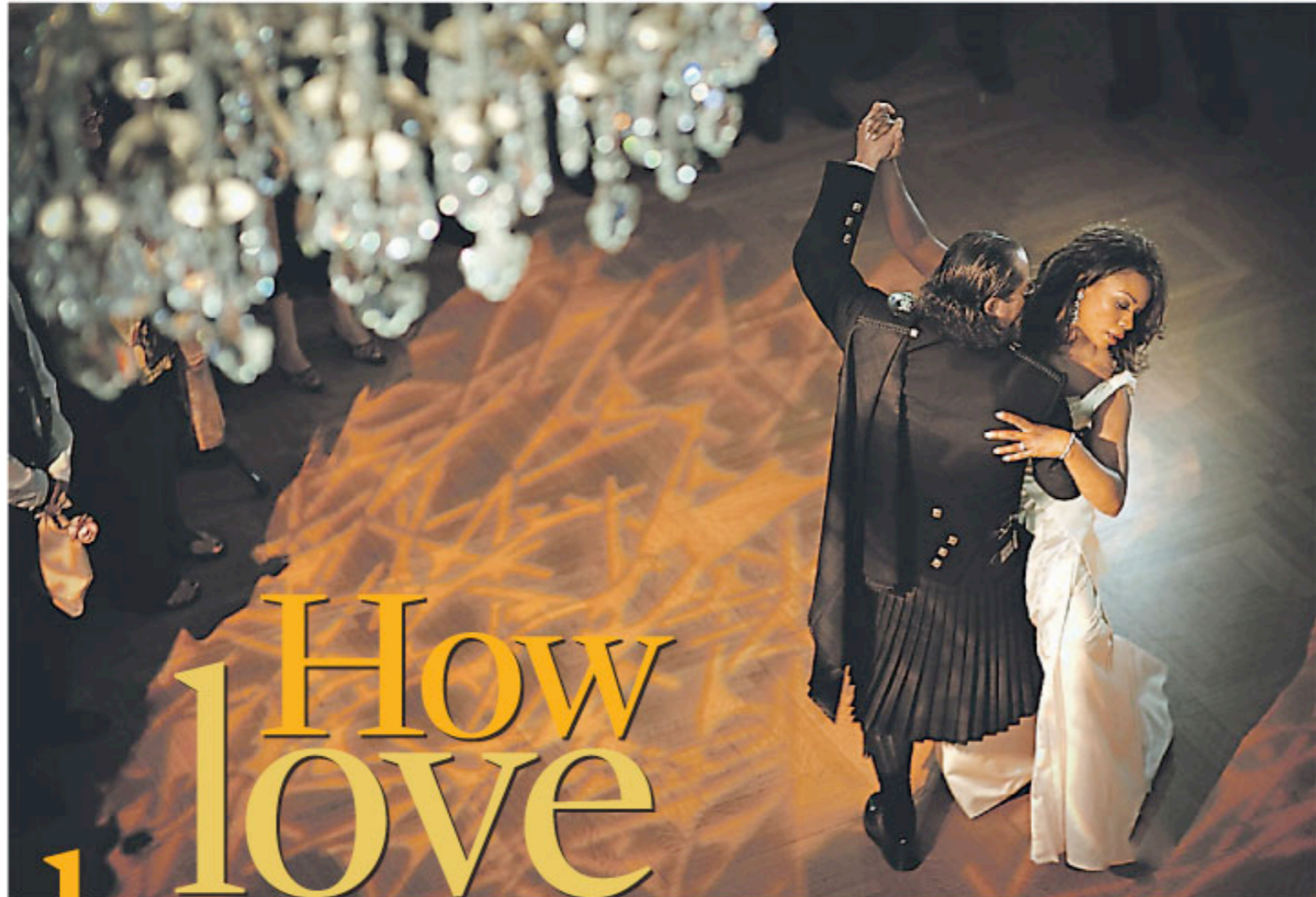
And the Southeastern Conference, stunned by top-ranked Alabama's loss last week to Texas A&M, is now back in BCS business.

The take-away question after Saturday's frenzied flurry of action is, "OK, now what?"

Well, here's what: Out of nowhere, and by nowhere we mean Waco, Texas, the Baylor Bears shocked Kansas State, 52-24.

Stanford went to Oregon





How love happens

MATT MENDELSON PHOTOGRAPHY

Dr. Robert Montgomery and his wife, opera singer Denyce Graves, above, dance at one of their several wedding celebrations; below, in their Bethesda home in 2009.



GENE SWEENEY JR./BALTIMORE SUN PHOTO

Some well-known Marylanders recall how they decided to get hitched

By Laura Vozzella | THE BALTIMORE SUN

A surprise sprung on a shoestring. Another orchestrated at 30,000 feet with a crew of flight attendant co-conspirators. And a couple of conclusions reached jointly, wordlessly — and no less romantically.

Just in time for Valentine's Day, we asked a handful of well-known Maryland couples how they got engaged.

They are Dr. Robert A. Montgomery, ground-breaking kidney transplant surgeon, and his wife, opera star Denyce Graves; Baltimore City State's Attorney Gregg Bernstein and his wife, Sheryl Goldstein, director of the Mayor's Office on Criminal Justice; Dr. Benjamin S. Carson, the renowned pediatric neurosurgeon, and his wife, Candy, co-founder and executive secretary for Carson Scholars Fund; and Bill and Nancy Devine, owners of Faidley's Seafood in Lexington Market.

Whether on bended knee or behind the wheel, amid

the glamour of world travel or the terror of a highway near-miss, on the eve of a foot race or between military deployments, these four couples came to the same conclusion: It was time to get hitched.

Love is in the air

Dr. Robert Montgomery, Hopkins transplant star, and Denyce Graves, international opera star, met on an airplane in 2008.

And when they got married in 2009, airplanes played a role in all three of the ceremonies they threw themselves: Tiny airplanes decorated the cake they had back at the house after a ceremony for a handful of family and friends; an airplane hangar was the scene of a rehearsal dinner before their huge wedding at Washington's National Cathedral; and there was a flight to Kenya for a traditional Masai ceremony.

See **PROPOSALS**, page 5

More love stories

Some Baltimore Sun readers also shared their stories of love with us. Watch these couples talk about how they fell in love at baltimoresun.com/valentines.

■ Rie Sadler and Jim Jones share a love for each other and for ghost hunting. Their first date: checking out haunted places in Baltimore County.

■ Kate Hendrickson and Tom Rowe are well known in Baltimore's social media scene. Tom courted her via Twitter and Facebook, where, he says, he is at his most charming. Not even his Spiderman sheets could keep them apart.

■ Tif Saleem tried wooing Kalanit for years without success. Then a worldwide search for a rare flower that only grows in Israel and a bit of luck on Valentine's Day led this Baltimore couple, below, to a happy ending.



chics

served



Dr. Luca Vricella, a pediatric surgeon at the Johns Hopkins Children's Center, says hello to Debbie Harbick of Catonsville and her son, Jonah Harbick, 7 months. Vricella performed the surgery. KIM HAIRSTON/BALTIMORE SUN PHOTOS

Treating heart defects as patients age

HEART, From page 1
Doctors know, for example, that patients need stress tests before undertaking strenuous activity. But there is no agreement on when to do the tests, said Ringel. Doctors are also anticipating problems such as Stienen's leaky valve, but they don't know exactly when they will fail or what else may go wrong.

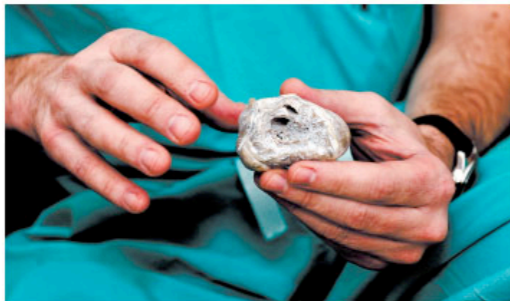
Ringel said technology on both ends of the age spectrum continues to advance and help inform doctors. Some babies can now be accurately diagnosed in the womb; that includes Jonah Harbick, who doctors found last year had tetralogy of Fallot when his mother in Catonsville was 20 weeks pregnant.

And unlike the pioneering Hopkins surgery, some repairs can be made in as little as one procedure, cutting down on complications. Some fixes can even be done without open-heart surgery, said Ringel, who is also director of Hopkins' pediatric cardiac catheterization laboratory.

Doctors still don't really know why babies are born with heart defects. In some cases, infections, drugs or environmental contaminants may have led to genetic mutations. But the number of babies born with the defects has stayed consistent, about nine out of every 1,000, according to the American Heart Association. That means about 36,000 babies are born with a heart defect each year.

Such defects are three times more common than muscular dystrophy and childhood cancer, according to the Adult Congenital Heart Association.

The groups report that about a million adults and 600,000 children born with defects are alive today in the United States, and the number is rising by about 5 percent a year. One of those is Max Page, the child actor who channeled Darth Vader for Volkswagen's recent Super Bowl commercial. According to an interview his family gave to the Great Falls Tribune in Montana, Page has tetralogy of Fallot and wears a pacemaker.



Dr. Luca Vricella holds the heart of a baby born with tetralogy of Fallot.

That defect is among the most common heart defects. It's a set of four abnormalities, including a hole between the heart ventricles and obstructed blood flow from the right ventricle to the lungs. Stienen was able to get the oxygen she needed with

placement of a shunt that helped blood move from the heart to the lungs. The technique was developed by Hopkins pediatric cardiologist Helen Taussig, surgeon Alfred Blalock — and surgical technician Vivien Thomas, who didn't get credit at the time because he was black.

Stienen's mother had read about the then-new procedure in McCall's magazine. She knew her daughter had trouble eating and a bluish hue, but thought she just had a dark complexion.

When she finished reading the article, she called Hopkins and then headed down to Baltimore in 1951 in the family car to get the surgery for her year-old baby.

The shunt is still used today for some cases, though children outgrow them and eventually need a more modern surgery for full repairs, said Ringel.

Stienen had the full repair at 12, after outgrowing two shunts. She went on to become a wife, mother, X-ray technician and recreational dancer.

"I'm just stunned at what they can do," said the 61-year-old Stienen, who had her valve replacement at Hopkins a few years ago.

"They've come such a long way." Now there is a movement to develop guidelines for treating patients as they age, said Dr. Gil Wernovsky, associate chief of pediatric cardiology at Children's Hospital of Philadelphia.

He developed some guidelines in 2006 based on doctors' experiences there but plans to revise them. He wants to develop a database so doctors can record a patient's progress and compare it to others. The data could become the basis for specific, evidence-based guidelines for all U.S. cardiac doctors and surgeons, Wernovsky estimates, in about five to seven years.

The hospital just wrapped up its 15th annual conference on congenital heart defects, with about 1,000 participants, and Wernovsky said there was some resistance to rules for such complicated cases. But he said more doctors are warming to them.

Congenital heart defects

- The defects to the heart or nearby vessels develop before birth, causing blood to be obstructed or flow abnormally.
- About nine out of every 1,000 babies, or about 36,000 babies, are born with a heart defect each year.
- Heart defects are about three times more common than muscular dystrophy and childhood cancer and about 40 times more common than cystic fibrosis.
- About 1 million American adults and 800,000 children are living with defects, with the number of adults rising by 5 percent a year. Source: American Heart Association, Adult Congenital Heart Association

That's in part because, as the patients age, doctors are confronting a wide spectrum of issues — not just those related to the heart.

Children often develop learning disabilities because their brains were deprived of oxygen as babies. And they are often told not to over-stress their hearts, so they don't exercise, and become obese.

At the conference, Wernovsky said, "We talked about how these kids are going to get older and have issues, but we have no plan. My mission is to get people on board with guidelines. But we have to collect the evidence first."

But establishing guidelines will be challenging, because some patients don't follow them. And doctors will need to continue to innovate to develop the best care for patients of all ages, said Dr. Luca A. Vricella, an associate professor of surgery and pediatrics and director of the pediatric cardiac surgery and heart transplantation program at the Johns Hopkins Children's Center.

He points to a year-old baby, Audrey Widmaler, whose surgery in Virginia for tetralogy of Fallot didn't work. She was put on an artificial heart and was transported to Hopkins on a complicated life-support system called ECMO in a first-of-its-kind effort for hospital staff. She's functioning well as she awaits a heart transplant.

"No two tetralogies are alike," he said. "Placing a shunt or doing a repair is a judgment."

But there are some cases closer to the textbook treatment, such as Jonah Harbick, the Catonsville baby. Doctors say his case shows how far the procedures have come.

His mother, Debbie Harbick, delivered him at Hopkins in June and he went into surgery for a full repair for his tetralogy of Fallot in August. His only complication was forgetting how to eat, which meant a few extra days in the hospital.

Vricella said that if he didn't see the fading scar on Jonah's chest, he wouldn't know the infant had surgery. He's now happy and playful. And he's a normal shade of pink.

Doctors already know he'll probably also need a valve replaced. But his parents — who credit a network of family, friends and caregivers for helping them through the anxiety during the pregnancy and surgery — said they can breathe more easily for now.

"At this point he can do whatever he wants," Harbick said. "He's a normal baby. As he grows older, I anticipate he'll be able to do most things. That's what the surgery



Inside the living spaces of three Baltimore artists and musicians



Musician Matt Pierce and writer Lane Harlan in their Mount Vernon apartment. The couple met in Paris and favor the European look.

JOSH SISK/BALTIMORE SUN PHOTO

Open houses

BY SAM SESSA AND WESLEY CASE | The Baltimore Sun

Baltimore is home to some of the country's best art and music. And the places where these artists live are as diverse as the scene itself.

Rapper DDm lives in a recording studio-turned-apartment where, legend has it, George Clinton once recorded. Electronic musician Ami Dang lives, practices and throws shows in the Coward Shoe Building downtown. Three Baltimore musicians and artists invited us into their living spaces, and shared the stories behind some of their favorite stuff. The items range from unexpected (a mural of the Starship Enterprise) to cute (a set of puppets from India). Come on in.

Matt Pierce & Lane Harlan

Musician Matt Pierce and writer Lane Harlan got together overseas, when his band was touring Europe and she was teaching English in Paris. And in many ways, their tiny Mount Vernon apartment feels like a slice of Europe in the 1940s.

The place is a delightful jumble of art, instruments and knickknacks, many of them discovered at local thrift stores. Pierce, who plays in the Baltimore bands Big in Japan, Mt. Royal and Arbourteum, first moved in about 10 years ago. He sublet the apartment for a few years to join the English group U.N.K.L.E. He and Harlan, his girlfriend, moved back to Baltimore in the spring of 2011, and are currently working to open a bar in Remington. They tolerate the apartment's small size and Mount Vernon's lack of parking because they like the feel of the neighborhood.

"It's the closest thing to living in Europe," Harlan said. "We pretend that we're a little apartment in Paris."

BUESCHER SAXOPHONE

Pierce: "This is a tenor saxophone from about the '20s. They made these in Indiana. I've always had an alto saxophone — that's what I've always played. I've always wanted to play tenor. Always wanted one, and knew I would have one at some point. It took me a long time to get it. I've got to get it tuned up."



TYPEWRITER

Harlan: "I'm a writer. I usually hand-write everything but I wanted to upgrade. So [Matt] got me a 1940s Royal Arrow. It's been very useful ... mostly poetry or letters."



FIGURINE

Pierce: "This I got when I was in Romania, when I was a teenager. I went with my father to deliver medical supplies to people in Romania during their war. My father is a minister, but he does humanitarian trips. It was my birthday, and he got this for me in Romania. It's a little soccer player. I'm a huge soccer fan. I was 16 turning 17."



J.M. GIORDAN/PHOTO FOR THE BALTIMORE SUN

Baltimore electronic musician and singer/songwriter Ami Dang said she has a love/hate relationship with the sitar.

Ami Dang

Electronic musician Ami Dang was sharing a two-bedroom apartment in Hampden when she emailed Britton Powell, of the band Humes, about booking a show together.

Powell invited Dang over to his place in the old Coward Shoe Building downtown on Howard Street, and mentioned he had a room or two to rent there. Curiosity piqued, Dang and her roommate decided to move in last May. There, Dang has her own bedroom, and shares a kitchen, living area and rehearsal spaces. As a See **LIVING SPACES**, page 2





DANIEL DAY-LEWIS is overcome with emotion while accepting the lead actor Oscar from Meryl Streep on Sunday for his performance in "Lincoln." ROBERT GATTHIER Los Angeles Times

That special mastery

So rare is it to find that perfect alchemy when the distance between actor and character dissolves completely. Only that merits Oscar gold. Times critic Betsy Sharkey assesses.



JENNIFER LAWRENCE has had several standout performances. LAWRENCE K. HO Los Angeles Times

LEAD ACTRESS

That stumble aside, she's just now hitting her stride

It's hard to believe that it was only two years ago that Jennifer Lawrence, at 20, was in the running for her first Oscar. As Ree in "Winter's Bone," Lawrence cut a swath through the bloody Ozark mountains that no one will soon forget. The film, and her Oscar nomination, was an extraordinary coming-out party.

Just as hard to believe that in such a short time — and seven films later — Lawrence is back for another round. This time with the win, taking home an Oscar for her off-kilter and impossibly energetic young widow in "Silver Linings Playbook." To breathe life into Tiffany — feisty, funny and fractured — Lawrence cut a different kind of swath. And yet another as Katniss the invincible in "The Hunger Games," though the Oscar doesn't officially credit that, or "X-Men," "Like Crazy" or the rest of her good work.

She may have stumbled briefly on her way to the stage, but those moments are rare. It was as if the academy wanted to recognize the entire range and depth of her work, remarkable for one so young. There is a fierceness that runs through all of her performances that is refreshingly brash.

As strangely charming, as authentic, as original as her "Silver Linings" turn was, it still feels as if Lawrence is only beginning to come into her power as an actress.

I'm not convinced hers was "the" per-

LEAD ACTOR

As Mr. Lincoln, he was the rail to rail favorite to end on top

Of course Mr. Lincoln, um, I mean Daniel Day-Lewis, deserved the Oscar. Finally, after countless iterations of the 16th U.S. president on television, film and stage, it feels as if we know the man himself.

So deeply did the actor delve into the character in Steven Spielberg's film, any essence of Day-Lewis, the man, ceased to exist. He carried us back in time with him and gave us a seat at the table as the president pushed, prodded and finally demanded that his Cabinet, the Congress and the nation accept the 13th Amendment ending slavery.

Lincoln offered the actor complexity, and Day-Lewis took full advantage. While the words moved us, consider just the body if you will.

The actor's lean and lank frame made him a good fit, but all the normal grace of his movements was overtaken by something else. The gait turned awkward, the steps too long, the arms so animated at times it was as if they might fly off. At others they were pulled in so tight you could sense the pain.

And the shoulders, always a little hunched, began to drop as the weight of the Civil War pressed down. The surprise is that there was no defeat. Instead he infused them with a weary resistance — like Siegfried, you knew he would never stop pushing the boulder up the hill.

It was an extraordinary moment in our history made manifest by an extraordinary president. An extraordinary actor made it real.



CHRISTOPH WALTZ had no buzz but ended up clutching the statue. LAWRENCE K. HO Los Angeles Times

SUPPORTING ACTOR

This underdog nominee was a crucial link in 'Django's' chain

He wasn't the favorite. His name was barely mentioned in all the Oscar buzz. But Christoph Waltz was indeed the best. As the antebellum bounty hunter Dr. King Schultz, Waltz leavened the good, the bad and the ugly in "Django Unchained." He was the intelligent antidote to slavery's violence and outrage. But there was steel in his eyes and an unwavering sense of what was truly immoral in every irony-laced word he spoke.

Thanks to a filmmaker who understands the actor's strength — his first collaboration with Quentin Tarantino, 2007's "Inglourious Basterds," would win the Austrian actor his first Oscar — "Django" became a giant stage for everything the exceptional Waltz can do.

And he did it all — made us laugh, cry and see a dark page of the past in a completely new way.

His Schultz was an unlikely hero, wandering the West in search of the worst of mankind. He tried to make accommodations, but when it was necessary he wasn't afraid to destroy his enemies. A shrug was likely to follow — because they deserved it.

There was always a sense in "Django" that Waltz would be wonderful in any given scene, but never at the expense of the other actors. He is the most generous of actors — he never fails to share that precious space.

A class act, a classier actor — in my

SUPPORTING ACTRESS

Hathaway did it her way — total commitment, a risk rewarded

This one gives me pause. Anne Hathaway is a fine young actress. The dignity and humility with which she comports herself off-screen is admirable and has made her an academy favorite.

There is no doubt the actress pushes herself to take risks. She is fearless in virtually any role, which you know if you saw her suited up as Catwoman — seriously, she brought a wickedly delicious gravitas to "The Dark Knight Rises."

And no question, Hathaway put everything on the line to play the dying Fantine in "Les Misérables." She wasted away some 25 pounds to better portray the poverty-stricken factory worker-turned-prostitute. She shaved off those gorgeous Pantene locks. She braved ruthless close-ups. Tears streaming, throat constricting, you could hear Fantine's pain in every note.

Was this the year's best performance in a formidable group that included a standout turn by Sally Field in "Lincoln" and the self-righteous obsession of Amy Adams' believer in "The Master"? I'm not completely convinced.

But then I thought of the category itself. Supporting — as in what would Tom Hooper's vision for "Les Misérables" have been without Hathaway's interpretation. I can't imagine the movie/musical without her.

For making the performance her own, for giving Fantine such a memorable voice, Hathaway earned every ounce of that gold. I only hope one day the actress wins for a role that is more deserving.





ANCIENT ART SCULPTURE HALL



EUROPEAN ART GALLERIES



AMERICAN PAINTINGS AND SCULPTURE GALLERIES

YALE UNIVERSITY ART GALLERY

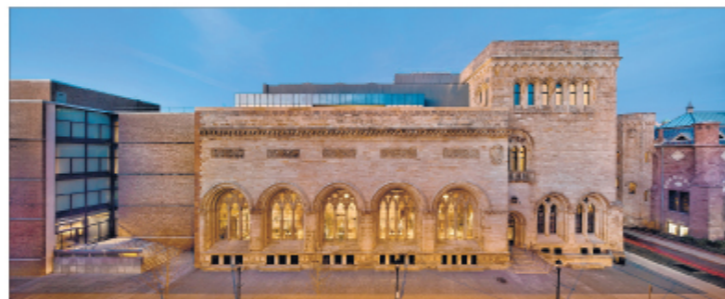
A PLACE OF BEAUTY

Classic, Modern Art Shine In Rethought, Rebuilt And Enlarged Exhibition Spaces

By **SUSAN DUNNE**
sdunne@courant.com

The Yale University Art Gallery held a media walk-through this week of its newly renovated and expanded exhibition spaces. Because of the size of the renovation, it was a speedy walk-through, not stopping for long in any one gallery. The shortness of the overview emphasized one fact: This museum, always excellent, is now so vast and multifaceted that nobody should walk through it that quickly.

Let that serve as a notice. Those who want to see all the New Haven gallery has now — the new spaces open to the public on Wednesday, Dec. 12 — should schedule not one, but at least two and if possible three days to appreciate everything on exhibit. This includes



ELIZABETH FELICELLA

EXTERIOR VIEW of the Yale University Art Gallery: Louis Kahn building (from left), Old Yale Art Gallery building, Street Hall.

BEAUTY, GS

media graphics

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photos | *guidelines*

Every photo should:

- have a clear center of interest
- look natural
- have a cutline
- be bordered
- be relevant
- Every face should be at least the size of a dime



photos | *guidelines*

Good photos **tell a story.**

- Photos contain a "visual message"
- Photos should add interest and context
- Use action photos of real people
- Consider the visual message of a photo before you use it





mg

mg | mcom 415 | *media graphics*

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Migrant mother, Dorothea Lange





Migrant mother, Dorothea Lange



Migrant mother, Dorothea Lange





Towards Los Angeles, Dorothea Lange





Sunday on the Banks of the Marne, Henri Cartier-Bresson





Dreams of a tattooed man, Robert Doisneau





La Poule en laisse, Robert Doisneau

lia graphics

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Tetons and snake river, Ansel Adams





Tetons and snake river, Ansel Adams



Tetons and snake river, Ansel Adams



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Cindy Sherman





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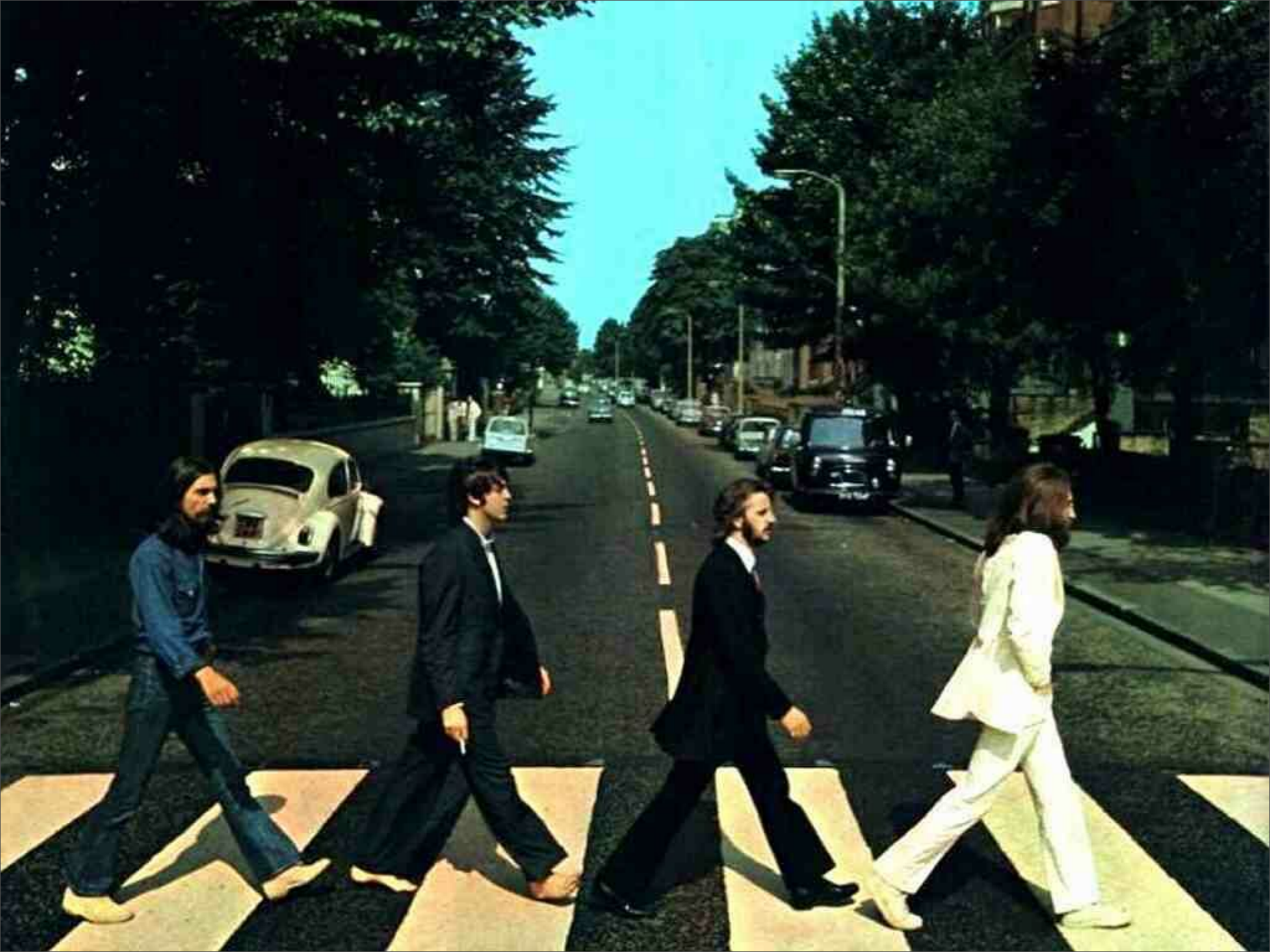
Weegee, Murder





Weegee, Their first murder





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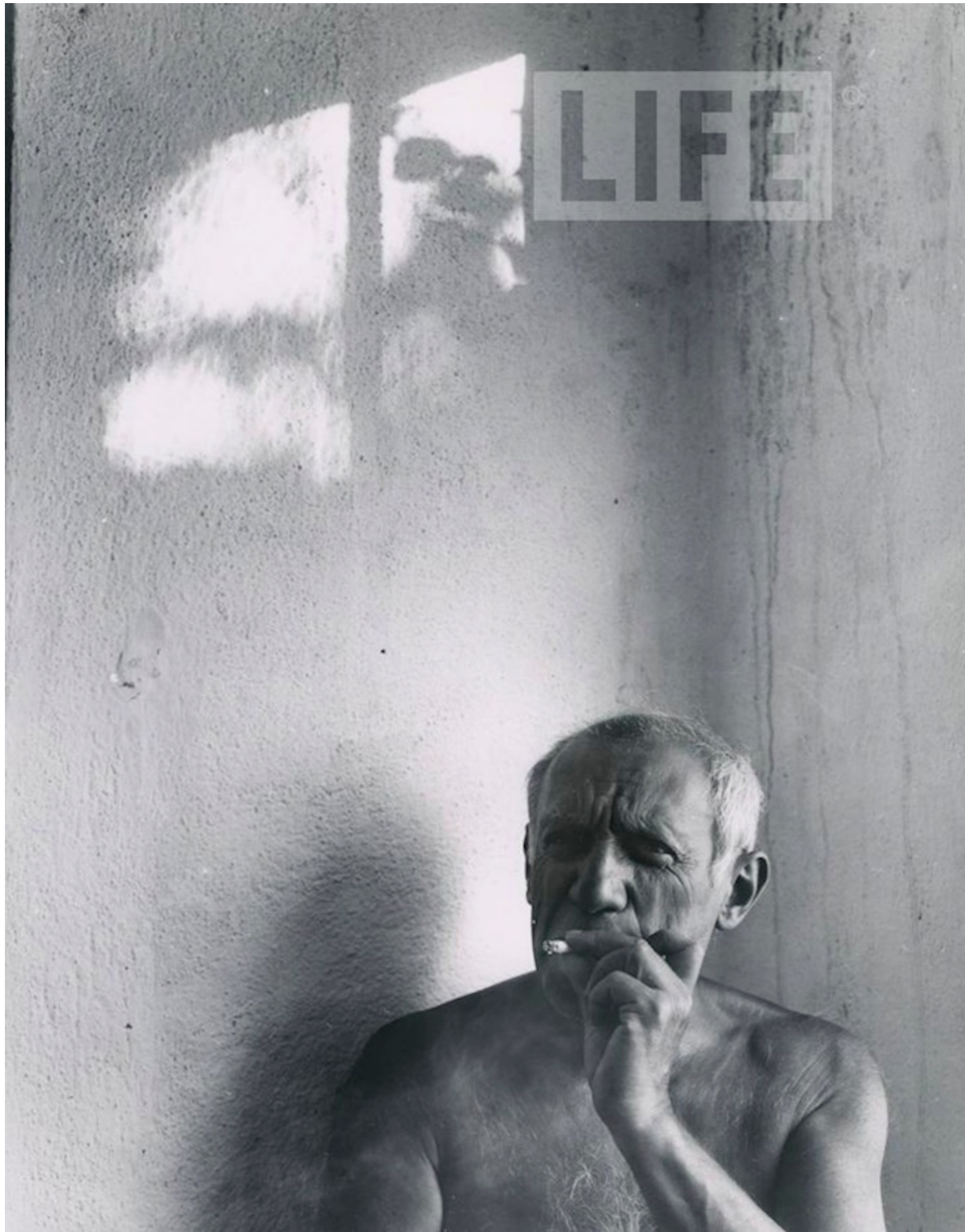
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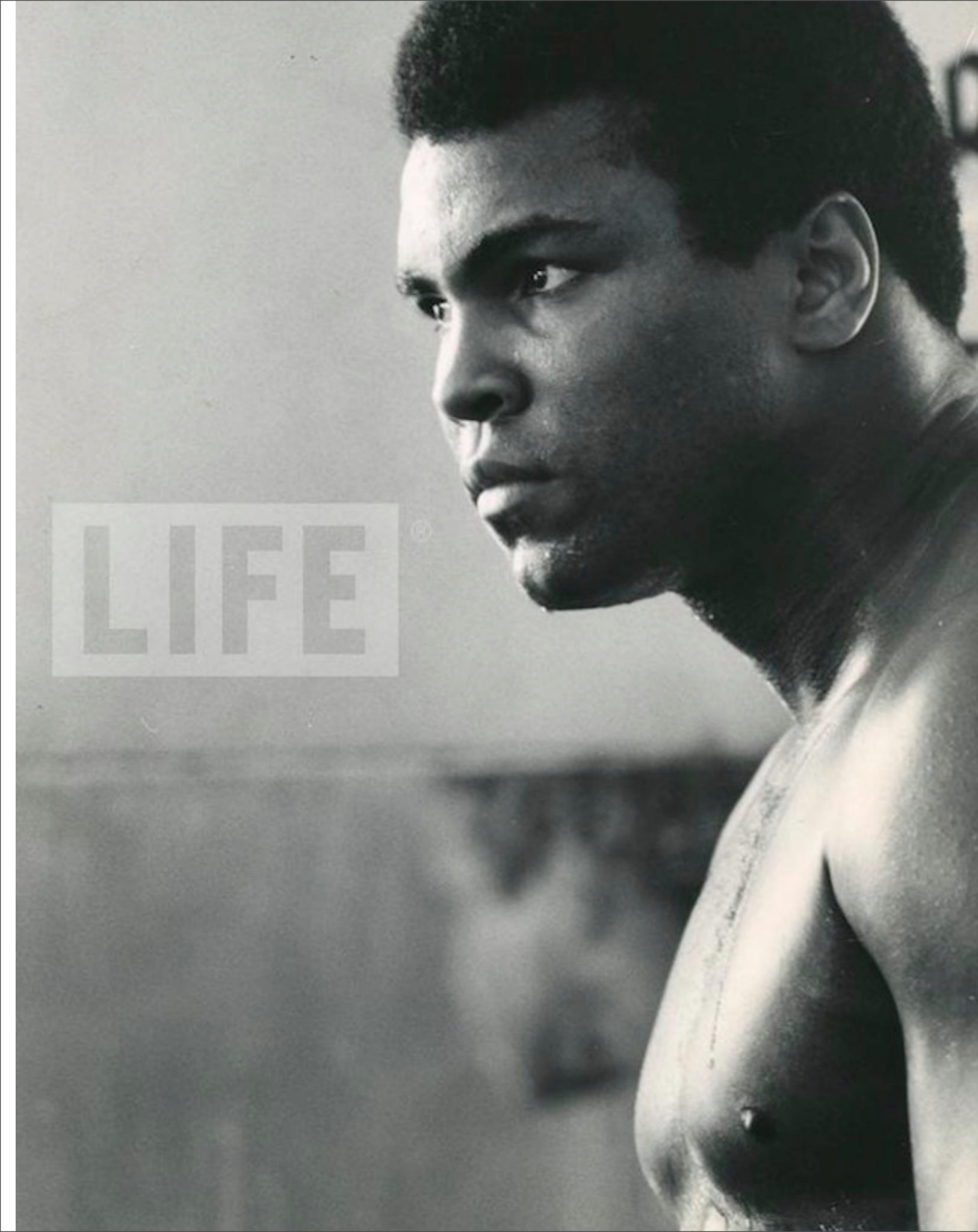




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photos | *online*

<http://darkroom.baltimoresun.com/>

<http://grassdoe.blogspot.com/>

<http://www.tomrobinsonphotography.com/>

<http://www.jamesnord.com/>

<http://jakandjil.com/>

<http://mdhsphotographs.tumblr.com/>



photos | *bad vs good*

Don't choose **bad photos**.

- Photos can be **technically bad** (*blurry, bad lighting, etc*) or **aesthetically bad** (*no center of interest, staged, bad faces, unbalanced*).
- Evaluate your photos to be sure they are technically and aesthetically pleasing.





THE "GRIP & GRIN"

Usual victims: Club presidents, civic heroes, honors students, school administrators, retiring bureaucrats.

Scene of the crime: City halls, banquets, school offices — anyplace civic-minded folks pass checks, cut ribbons or hand out diplomas.

How to avoid it: Plan ahead. If someone *does* something worth a trophy, take a picture of him (or her) *doing* it. Otherwise, just run a mug shot.



THE EXECUTION AT DAWN

Usual victims: Any clump of victims lined up against a wall to be shot: club members, sports teams, award winners, etc.

Scene of the crime: Social windings, public meetings, fundraisers — usually on a stage or in a hallway. Also occurs, preseason, in the gym.

How to avoid it: Same as the Grip & Grin — move out into the real world, where these people actually *do* what makes them interesting.



THE GUY AT HIS DESK

Usual victims: Administrators, bureaucrats, civic organizers — anybody who bosses other people around.

Scene of the crime: In the office. Behind the desk.

Variations: The Guy on the Phone. The Guy on the Computer. The Guy in the Doorway. The Guy Leaning on the Sign in Front of the Building.

How to avoid it: Find him something to do. Or shoot a tighter portrait.



THE BORED MEETING

Usual victims: Politicians, school officials, bureaucrats — anybody who holds any kind of meeting, actually.

Scene of the crime: A long table in a nondescript room.

How to avoid it: Run mug shots and liftout quotes from key participants. Better yet: Find out in advance what this meeting's *about*, then shoot a photo of *that*. Illustrate the topic — not a dull discussion about it.



photos | *cropping*

Crop photos for a higher impact.

- A good crop eliminates what is not needed and adds impact.
- A bad crop amputates body parts, forces the image into a bad shape or changes the meaning of a photo.

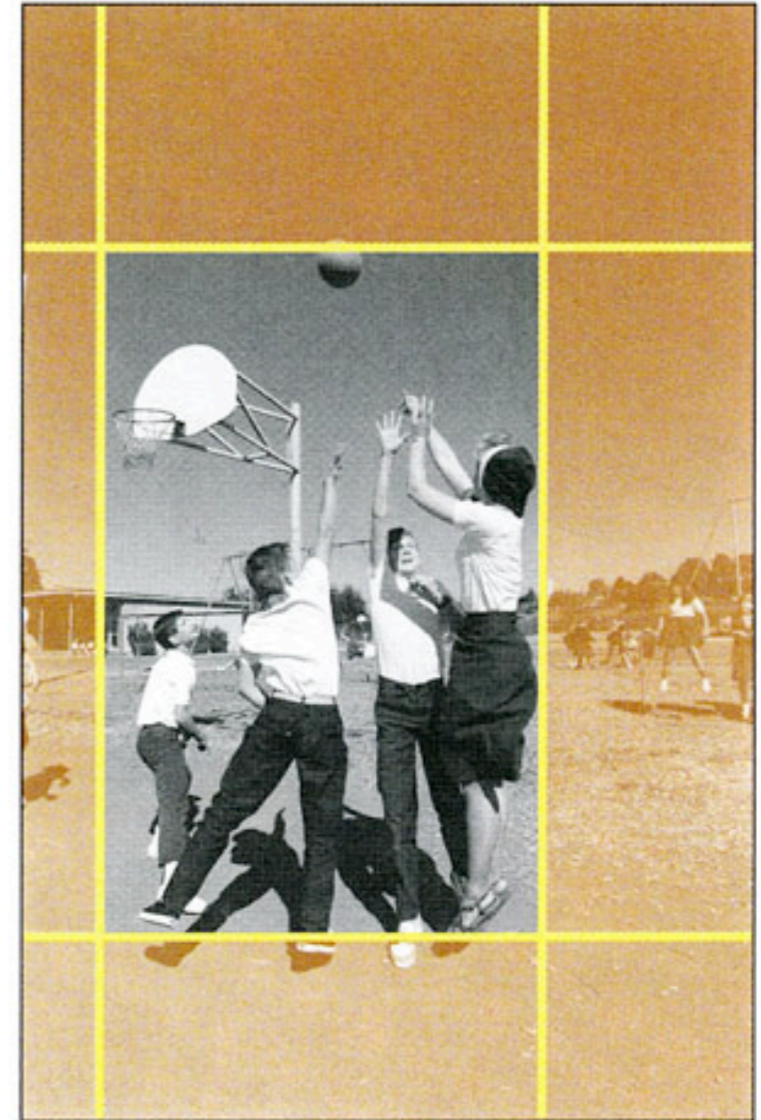
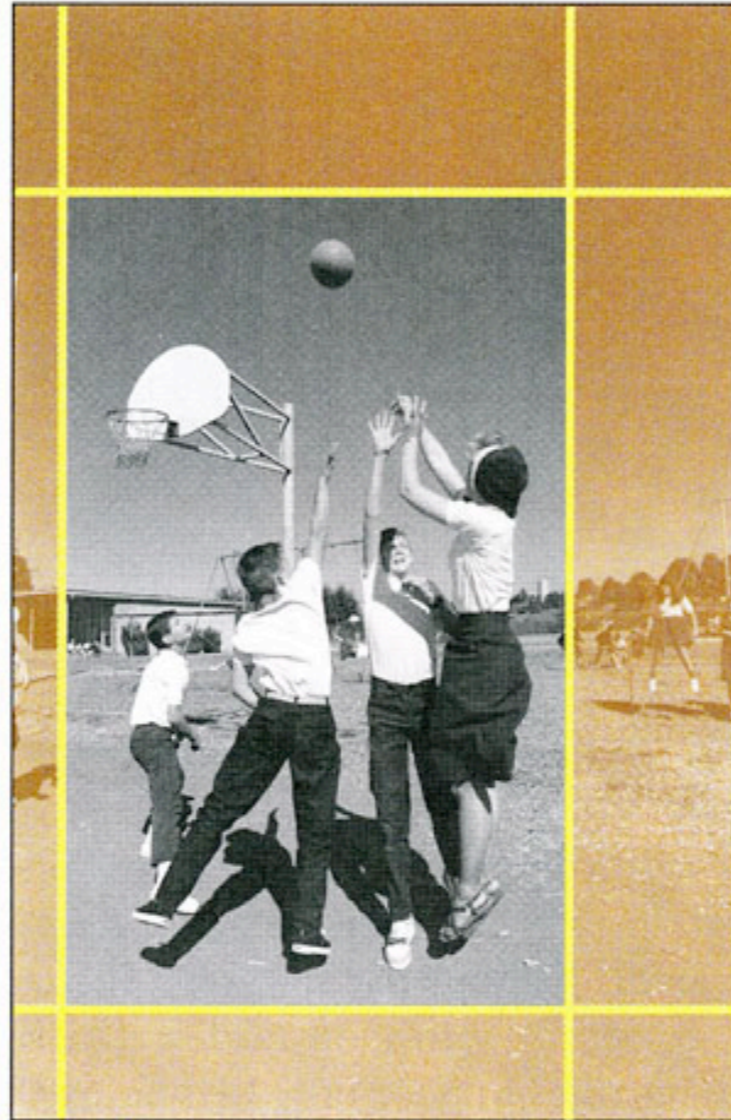




Three ways to crop the same photograph:

- ◀ **Full frame** (left) shows us the full photo image. And from this angle, guitarist Eddie Van Halen's leap looks truly dramatic — but does all that empty space lessen the photo's impact?
- ▲ **A moderately tight crop** (above) focuses on Eddie. By zeroing in this closely, we've eliminated all the excess background.
- ▼ **An extremely tight crop** (below) turns the photo into a lively mug shot. We've tilted the image, too, to make it vertical. But does this crop damage the integrity of the original image?





photos | *terms*

Grayscale: black and white images.

Image size: the physical dimensions of an image.

File size: the "digital weight" of an image or the amount of space it takes up on disk (ex: 10kbs or 50mbs).

Dots Per Inch (DPI): 300 for print, 72 for web. A higher DPI indicates a high resolution image which will print with better resolution.

Resolution: The quality of detail in a digital image.

TIFF: Most common file format for print images.

JPEG: Most common file format for online images.



photos | *photo spreads*

Photo spreads are self contained layouts with *big, bold photos* and little text.

- Covering major events.
- Exploring a topic or trend.
- Profiling a personality.
- Displaying objects, places.





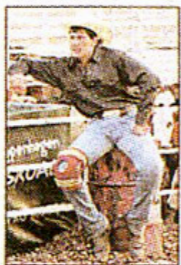
Cowboys find relief during intermission from the hot hazy summer night's air before preparing for the next series of events recently at the Cayuga County Fair.

Cowboys

Professional rodeo comes to Cayuga County

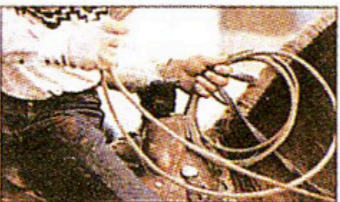


ABOVE: Joe Farrelly of Auburn wrestles a steer to the ground.



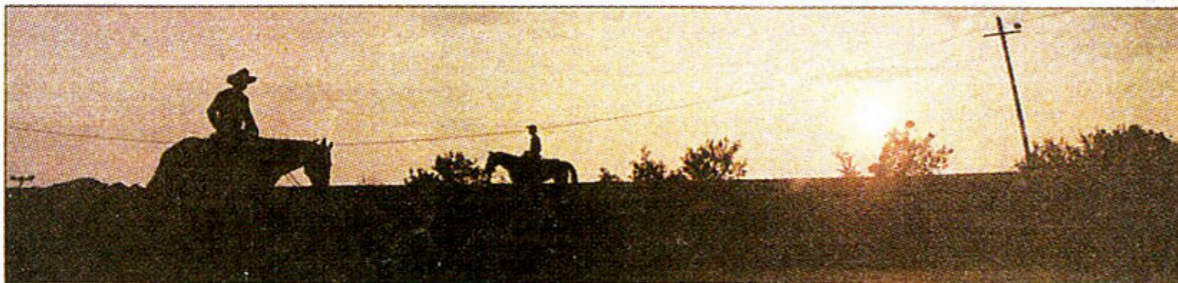
ABOVE RIGHT: Cowboy J. Bell Jr. watches the action.

FAR RIGHT: Todd's Champ shakes Clem McClements loose during the bareback riding competition.



RIGHT: Ward Mitchell readies his lariat before the team roping event.

Photography by Kevin Rivoli



Rodeo cowboys loosen up their horses amidst the warm glow of a setting sun as the start of the first event draws near.



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photos | *photo spreads*

A few *guidelines*.

- Mix up sizes, shapes, perspectives, horizontal, vertical, close up, etc.
- Position photos carefully.
- Use a grid.
- *Make one photo dominant.*
- Keep text short, modular.
- Use cutlines and be creative with placement.
- Don't be afraid of white space.





A scary-looking lamprey eel lunges at a passing angelfish in the zoo's new Coral Life exhibit. This eel, captured off the coast of Grand Bahama Island last month, is one of nearly a dozen different species of eel populating the exhibit.



Dundee, a 3-year-old koala, was a gift from the Sydney International Zoological Gardens in Australia. Dundee spends most days sleeping and most nights eating bamboo shoots. Next year, the zoo will begin an experimental koala breeding program.



A nosy South Saharan giraffe says hello from the newest zoo exhibit, Beasts of the Serengeti. Still a juvenile, this giraffe will grow to a height of 25 feet.

WHO'S NEW AT THE ZOO

They're here. After three years of planning, politicking and pleading, more than 100 new critters have settled in at the Mirrieau Memorial Zoo — and next Monday, the doors swing open to the public to kick off a month-long celebration.

"It's the thrill of a lifetime for me to host this event," says zoo director Krystyna Wolniakowski. "It's the highlight of my career to have assembled such an amazing array of animals."

From koalas to kangaroos, elephants to eels, they're all waiting to meet you beginning 8 a.m. Monday. Admission to the zoo will be free for the day. For information, call (977)755-2351.



Dosser pelicans populate America's eastern seaboard. This handsome male is one of seven in the zoo's new marine exhibit.

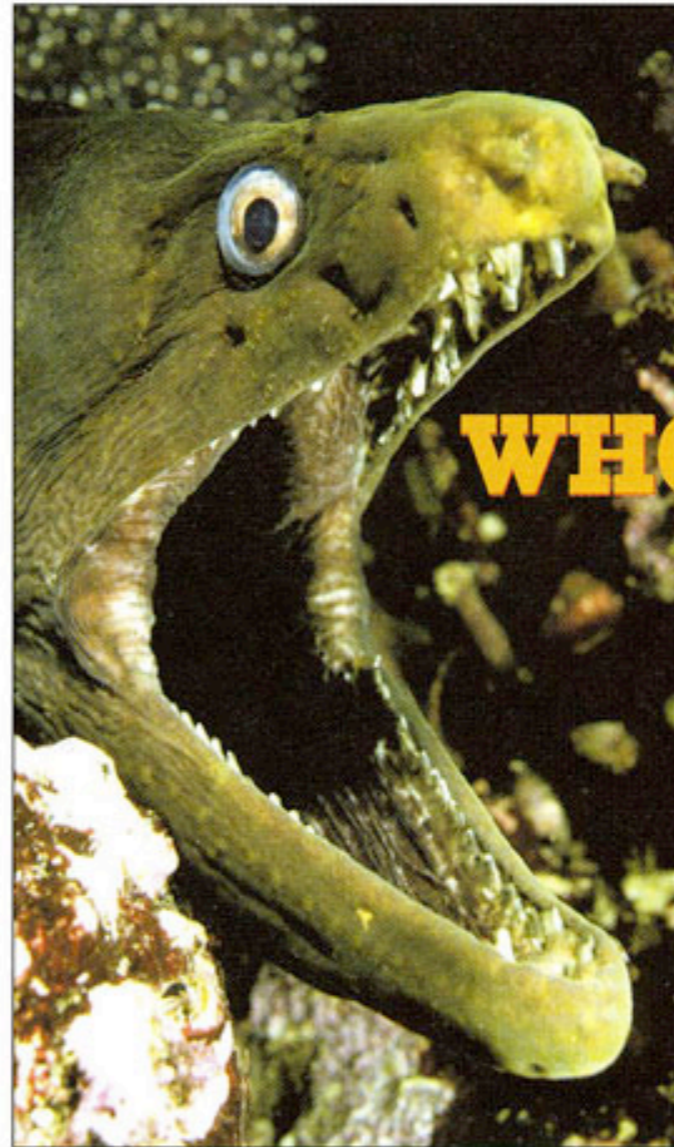


A 2-foot-long gekko scales a glass wall in his cage.

Photos by ROBIN FOX / The Daily Bladder



A South American green tree frog peers out from an arcadia bush. The zoo now owns a dozen of these poisonous, yet wonderfully wide-eyed amphibians.



A nosy South Saharan giraffe says hello from the newest zoo exhibit, Beasts of the Serengeti, opening Monday.

WHO'S NEW AT THE ZOO

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Dundee, left, a 3-year-old koala bear, was a gift from the Sydney International Zoo in Australia. Dundee spends most days sleeping and most nights eating bamboo shoots.

Below, a South American green tree frog peers out from an arcadia bush. The zoo now owns a dozen of these poisonous, wide-eyed amphibians.

Above, a scary-looking lamprey eel lunges at a passing angelfish in the zoo's new Coral Life exhibit. This eel, captured off the coast of Grand Bahama Island last month, is one of nearly a dozen different species of eel now populating the exhibit.

Photos by ROBIN FOX / The Daily Bladder

Dosser pelicans, like the one at right, populate America's eastern seaboard. This handsome male, one of seven in the zoo's new marine exhibit, likes to dine on sardines and salmon.



A 2-foot-long gekko crawls up a glass wall.



A diamond mine

It was a night for diamonds, all right. Jennifer Lawrence was dripping with them, wearing a rope of Chopard diamond beads down her back. Anne Hathaway also went with backward jewelry, in her case a Tiffany & Co. diamond corsage necklace; Jennifer Garner was laden with 200 carats (that's \$2.5 million worth) of darkened platinum-colored diamonds on her vintage Neil Lane collar. Charlize Theron chose understated Harry Winston studs to match her close-cropped haircut, but then loaded on vintage diamond bracelets on both wrists. Which just goes to prove: Diamonds will always be a girl's best friend, even if they have to be returned in the morning. — BOOTH MOORE



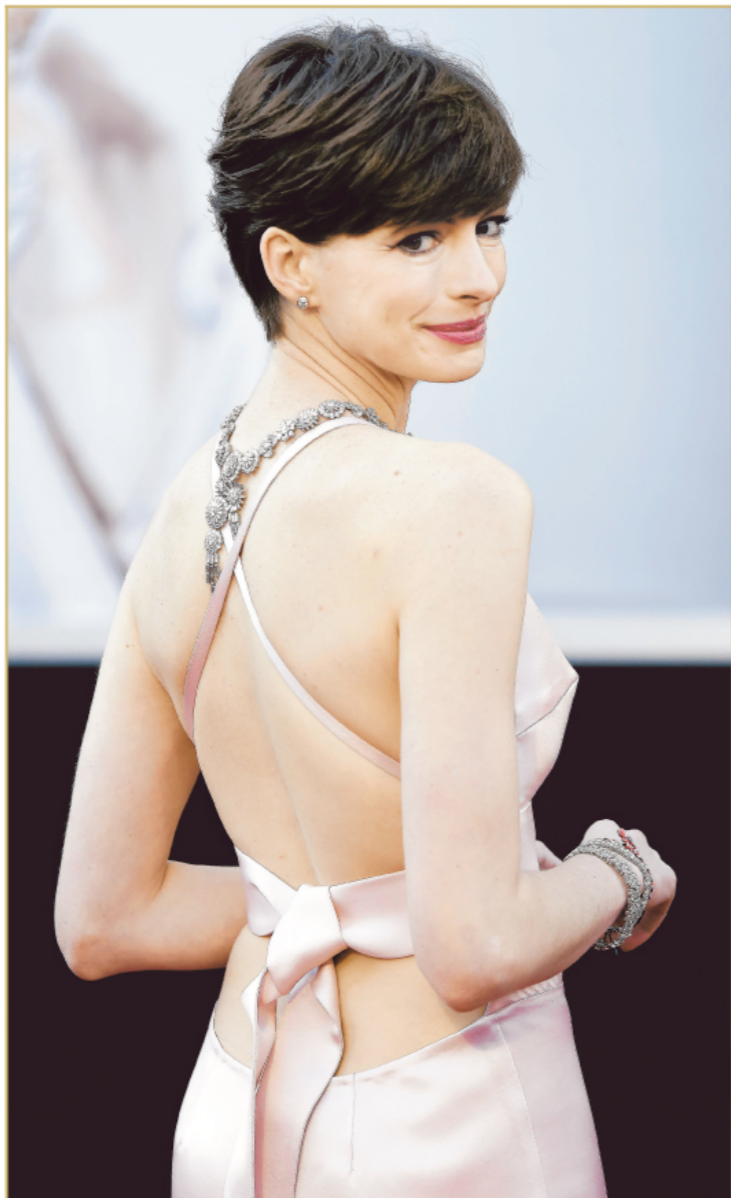
ALLEN J. SCHWARTZ/LOS ANGELES TIMES
SANDRA BULLOCK holds her hair back with a diamond pin.



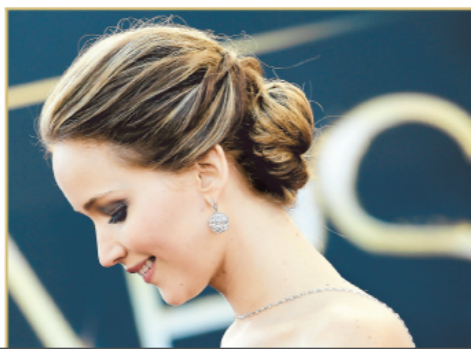
JAY L. CLEMONS/LOS ANGELES TIMES
JANE FONDA'S diamond drop earrings had a checkerboard effect.



JAY L. CLEMONS/LOS ANGELES TIMES
JENNIFER GARNER had a darkened platinum-colored diamond collar.



JAY L. CLEMONS/LOS ANGELES TIMES
ANNE HATHAWAY draped herself in a Tiffany & Co. diamond corsage necklace and a double circle of diamond bracelets.



Scenes from the Superdome

After an all-Ravens first-half, the team survives a last-minute 49ers' surge



GENE SWEENEY JR./BALTIMORE SUN PHOTO
Ravens nose tackle Terrence Cody pressures San Francisco 49ers' quarterback Colin Kaepernick in the first quarter of the game.



LLOYD FOX/BALTIMORE SUN PHOTO
The Ravens' Torrey Smith celebrates amid the confetti after the Ravens won Super Bowl XLVII.



GENE SWEENEY JR./BALTIMORE SUN PHOTO
Ravens wide receiver Anquan Boldin kneels to celebrate his touchdown in the first quarter after a 13-yard pass from Joe Flacco. The play, which capped off a 51-yard drive on the Ravens' first possession, gave Baltimore an early 7-0 lead.



KENNETH K. LAM/BALTIMORE SUN PHOTO
Kicker Justin Tucker runs onto the field as time expires. The Ravens defeated the San Francisco 49ers, 34-31, in Super Bowl XLVII at the Mercedes-Benz Superdome.





Do right woman: Pity the fool sitting behind Nicki Minaj's towering hairdo, leopard-printed at its roots like the rest of her.

DANNY MOLOSHOK/
REUTERS PHOTO

Egg-stravagant night of fashion

By Wendy Donahue | TRIBUNE NEWSPAPERS

Best and worst dressed aren't so interesting at the Grammys. "Least-dressed" and "cracked" — in the head and other places — are a lot more riveting.



JASON MERRITT/GETTY PHOTO

In utero: Gestating in a giant, milky egg, Lady Gaga was a shell of her former self, borne aloft by a small gold-clad army along the red carpet.



JASON MERRITT/GETTY PHOTO

Nerd alert: Straight from the chem lab, Justin Bieber looked almost astronomical in white.



LARRY BUSACCA/GETTY PHOTO

Ladies sing the blues: A svelter-than-ever Jennifer Hudson and several others chose sky colors.



DANNY MOLOSHOK/REUTERS PHOTO

Here's ... Johnny? John Mayer channels Johnny Depp, with goatee, glasses and continental cool.



DANNY MOLOSHOK/REUTERS PHOTO

B-side: Paz Vega turned heads when she turned her back, showing a precipitous plunge on her mini.

