

MCOM 415 | Mass Media Graphics | *Deadlines*

Projects – 80% of your final grade

- Project 1: Ad Design – 2/29 Basic; 3/21 Advanced
- Project 2: Information Graphics – 3/7
- Project 3: Photo Layout – 3/28
- Project 4: Newsletter Design – 4/18
- Project 5: Web Site Design – 5/16

In Class Participation Assignments – 5% of your final grade

- Ads – 3/7
- Typography – 3/21
- Newsletter – 3/28

Written Exercises – 15% of your final grade

- Case Study – 2/29
- Color Tutorial – 03/28
- Well designed web sites – 4/25

Revisions

- 4 /25– Project 1 - 3
- 5 /09 – Project 4